

MONROE TOWNSHIP, MIDDLESEX COUNTY

ORDINANCE NO.: O-5-2021-011

ORDINANCE OF THE TOWNSHIP OF MONROE
AMENDING THE CODE OF THE TOWNSHIP OF MONROE AND
ESTABLISHING NEW CODE SECTION 3-85
TO CREATE AN “ECONOMIC DEVELOPMENT ADVISORY BOARD”

BE IT ORDAINED by the Township Council of the Township of Monroe, County of Middlesex, State of New Jersey, that the Municipal Code of the Township of Monroe is hereby amended to create **Chapter 3, Section 85 “Economic Development Advisory Board”** as follows:

1. An Economic Development Advisory Board of the Township of Monroe is hereby established. It shall have, perform and exercise all of the functions, powers and duties as provided by municipal ordinance as set forth below.
2. Purpose and Mission: The Economic Development Advisory Board shall promote economic growth and job creation in the Township by uniting local business leaders and the Township’s elected officials to share ideas and maximize strengths and assets of our community and its workforce. The Economic Development Advisory Board’s mission is to advise the Mayor and Council regarding policies and programs to attract new businesses that will add to the Township’s already strong and diverse economic community, and policies aimed to retain and support existing businesses.
3. The Economic Development Advisory Board shall consist of nine (9) members and two (2) alternate members.
4. The Economic Development Advisory Board members shall be appointed as follows:
 - A. Three (3) public members shall be appointed by the Mayor for a three (3) year term.
 - B. Two (2) public members shall be appointed by the Mayor for a two (2) year term.
 - C. Two (2) public members shall be appointed by the Township Council for a one (1) year term.
 - D. One (1) public member shall be appointed by the Mayor for a one (1) year term.
 - E. One (1) member shall be a representative from the Township Council for a one (1) year term and shall be appointed by the Township Council.
 - F. One (1) alternate member shall be appointed by the Mayor for a two (2) year term.
 - G. One (1) alternate member shall be appointed by the Township Council for a two (2) year term.
 - H. After the initial term, all members shall then receive three-year terms.
5. Prior to the initial meeting of the Economic Development Advisory Board, and every January thereafter, the Mayor shall appoint a Chairperson and a Vice-Chairperson from among the public members.
6. At least four (4) of the public members shall be residents of the Township. Up to four (4) public members may be nonresidents selected from those individuals who work in, or own a business in, the Township of Monroe.
7. The Economic Development Advisory Board shall:
 - A. Formulate and recommend policies to the Mayor and Council that attract desirable new businesses to locate in the Township, where appropriate, consistent with the goals of the Township Master Plan.
 - B. Formulate and recommend policies to the Mayor and Council that provide resources to existing businesses.
 - C. Study challenges faced by commercial enterprises in places like Monroe Township, and propose potential solutions to the Mayor and Council.
 - D. Gather input from local business, associations and share research and information from the Middlesex County Office of Economic Development and Business Engagement with Township business owners.

E. Act as a liaison between business/industry and the Township Council and Administration.

F. Perform other relevant tasks at the direction of the co-chairs consistent with the Board's Purpose and Mission.

8. Members of the Economic Development Advisory Board shall meet every other month and shall serve until their successors are appointed and qualified.

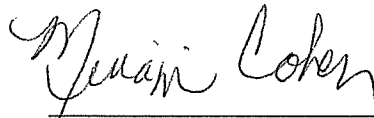
9. Vacancies in the membership in the Economic Development Advisory Board shall be filled in the same manner and by the same authority as the original appointment which resulted in the vacancy.

10. If any section or provision of this Ordinance shall be held to be invalid by any court of competent jurisdiction, the same shall not affect the other sections or provisions of this Ordinance.

11. All ordinances or part of ordinances which are inconsistent herewith are hereby repealed to the extent of such inconsistency.

12. This Ordinance shall take effect immediately after final passage and publication in the manner provided by law.

SO, ORDAINED as aforesaid.



MIRIAM COHEN, Council President

RECORDED VOTE – INTRODUCTION – May 3, 2021						
COUNCIL	MOTION	SECOND	AYE	NAY	ABSTAIN	ABSENT
Councilman Baskin	X		X			
Councilman Dipierro			X			
Councilman Van Dzura			X			
Council V. President Schneider		X	X			
Council President Cohen			X			

Notice is hereby given that the foregoing Ordinance was introduced and passed on first reading at a meeting of the Monroe Township Council held on May 3, 2021. Said Ordinance will again be read and considered for final passage at the next scheduled meeting of the Monroe Township Council to be held on June 2, 2021 at 6:30 p.m. via Zoom at <https://us04web.zoom.us/j/106827708>. At said time and place all persons having an interest in the foregoing Ordinance will be granted an opportunity to be heard concerning the same prior to consideration for final passage by the Council.



PATRICIA REID, Township Clerk

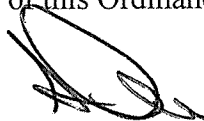
RECORDED VOTE – SECOND READING & FINAL ADOPTION – June 2, 2021						
COUNCIL	MOTION	SECOND	AYE	NAY	ABSTAIN	ABSENT
Councilman Baskin	X		X			
Councilman Dipierro			X			
Councilman Van Dzura			X			
Council V. President Schneider		X	X			
Council President Cohen			X			

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MAYORAL APPROVAL

By virtue of the Optional Municipal Charter Law of 1950 and Chapter 3, Section 19 of the Code of the Township of Monroe, my approval of this Ordinance is effected by the affixing of my signature hereto.



Mayor

Date signed: June 3, 2021